Messages

Our value-creation story

# **Sustainability management**

# Management team (As of June 20, 2023; asterisk (\*) denotes currently held positions)

#### **Directors**



Hiroyuki Konuma Representative Director

**Tatsuo Narumi** 

Director

Jul 2000 Joined SATO

Apr 2010 General Manager of Medical Dept., Tokyo Division, Japan Sales Headquarters

Apr 2013 President for health care business, SATO Corporation Apr 2014 President, SATO Healthcare Co., Ltd.

Jul 2015 Executive Officer and Chief Wellness Officer

Apr 2019 Vice President; President and Head of RFID business, SATO Corporation
Apr 2020 Vice President; President, oversees global business,

SATO Corporation

Jun 2020 Director and Vice President; President, oversees global business, SATO Corporation Apr 2021 Director and Vice President, oversees Japan business; President, SATO Corporation

Apr 2023 Representative Director, President and CEO

President and Group CEO Jun 2023 Representative Director, President and Group CEO\*

Aug 2000 Joined SATO, Senior Manager of Secretary's Office

Jun 2003 Executive Officer, and Senior Manager of Planning Dept., Corporate Planning Division
Oct 2005 Executive Officer, General Manager of Corporate

Planning Division, and Senior Manager of

Apr 2001 Senior Manager of Human Resources Dept., Administration Division



Director



Vice President and General Manager of Production, SATO Corporation Yoshinori Sasahara Anr 2022 Vice President and CWO: Vice President and General Manager of Production and RFID Business, SATO Corporation

Apr 1987 Joined SATO

Headquarters

Apr 2023 Vice President, oversees Japan business and

Oct 2005 General Manager of Hachioji Branch, Sales

Apr 2010 General Manager of Manufacturing Dept., Tokyo Division, Japan Sales Headquarters

Jul 2012 Executive Officer: Head of Tokyo Business, Japan

Apr 2016 Executive Officer; Vice President, SATO Corporation

Apr 2019 Vice President and Chief Wellness Officer (CWO):

Sales Headquarters, SATO Corporation

Apr 2014 Executive Officer; Head of Sales Unit, SATO

internal IT platforms; President, SATO Corporation

Jun 2023 Director and Vice President, oversees Japan business and internal IT platforms\*; President, SATO Corporation\*

Apr 1991 Professor, 1st Faculty of Liberal Arts, Hosei University

Apr 1993 Overseas fellow, University of Oxford
Apr 2003 Professor, Dept. of Media and Communication
Studies, Faculty of Social Sciences, Hosei University

Jun 2004 External Director, SATO Holdings Corporation\*

Apr 2010 Chairperson, Institute of International Japanese

Apr 2012 Dean, Faculty of Social Sciences, Hosei University

Jun 2014 Executive Director, The Japan Association of Private

Graduate School of Humanities

Apr 2014 President and Chief Trustee, Hosei University

Studies management committee, Hosei University

Jun 2009 Director, Suntory Foundation for Arts\*

Universities and Colleges



Jan 2006 Senior Executive Officer, and General Manager of Corporate Planning Division 2007 Vice President, and General Manager of Corporate Planning Division

Jun 2008 Director, Vice President, and General Manager of Corporate Planning Division

Jul 2009 Director\*

2020 Chair of the Board

Planning Dept.

Jul 1979 Joined McKinsey & Company Jan 1984 Partner, McKinsey & Company

Jun 1988 Director for product development, UCC Ueshima Coffee Co., Ltd.

Sep 1990 Representative Director, Schroder Ventures K.K.

Apr 2006 Representative Director, Planet Plan. Co., Ltd.\*

Jun 2008 External Director, SATO Holdings Corporation

Jan 2013 Representative Director, El Sol Business Advisor

Governance, Keio University

Jan 2001 President, Bain & Company Japan, Inc

May 2012 External Director Renown Incorporated

Corporation

May 2000 Project Professor, Graduate School of Media and

Apr. 2021 Chair of Senior Executive Management Meeting.



External Director Advisory Committee

Yuko Tanaka Chair of Nomination



Apr 2020 Managing Trustee, Japan University Accreditation Apr 2021 Professor Emeritus, Hosei University\*: Proiect Professor, Hosei University Research Center for Edo-Tokyo Studies\*, Chairperson, Tokyo's Council for Gender Equality\*; Chair of Nomination Advisory Committee, SATO Holdings Corporation\* Jun 2021 Vice President, Japan Massive Open Online Education Promotion Council\*

Apr 2022 Member, Education and Research Council, National Institutes for the Humanities\* Ian 2023 Member, Diversity Advisory Committee, Japan

Science and Technology Agency\*

Apr 2023 Co-researcher, International Research Center for

Japanese Studies\*



Hideo Yamada Jun 2014 External Director, SATO Holdings Corporation\*; External Director, H.U. Group Holdings, Inc.\* External Director Chair of the Board Apr 2020 Part-time Lecturer, Faculty of Policy Management, Apr 2021 Senior Researcher, Keio Research Institute at SFC\*

Mar 1984 Graduated from the Legal Training and Research Institute of Japan Anr 1984 Registered as attorney (Daini Tokyo Bar Association)

Oct 1992 President, Hideo Yamada Law Office (now Yamada & Ozaki Law Office)\*

May 1998 External Audit & Supervisory Board Member, Taiyo Chemical Industry Co., Ltd.\* Jun 2004 External Director, SATO Holdings Corporation
Mar 2006 External Director, Lion Corporation

Jun 2007 External Audit & Supervisory Board Member, Ishii Food Co., Ltd.; External Audit & Supervisory Board Member, Mikuni Corporation

Mar 2009 External Director, Hulic Co., Ltd.\* Apr 2010 External Governor, Japan Federation of Bar Associations

Apr 2014 Vice President, Japan Federation of Bar Associations; Chairperson, Daini Tokyo Bar Association

Jun 2015 External Director, SATO Holdings Corporation\*; Chairperson, Akiko Tachibana Memorial Foundation\*

Jun 2016 External Director, Mikuni Corporation\*

Apr 2021 Chair of the Board, SATO Holdings Corporation

Yoshiko Nonogaki

Sony Poland Sp. z o.o.

Sony Corporation Apr 1999 General Manager of Planning and Marketing Dept., Personal IT Network Company,

Apr 2006 General Manager of Business Planning Dept., Business and Professional Solutions Group, Sony Corporation

Apr 2009 Senior General Manager of Planning and Marketing Division, Business and Professional Solutions Group, Sony Corporation Apr 2013 Director of Global Diversity, Personnel HQ, Sony Corporation

Jun 2019 External Director, Nifco Inc.\*

Jun 2021 External Director, SATO Holdings Corporation\*

# **Audit & Supervisory Board Members**



Audit & Supervisory Board

Planning Division Dec 2012 Executive Officer and CFO, Lixil International

Kiyohiko Yoshii

Jan 2001 Joined SATO

Director, SATO International Pte. Ltd. Aug 2007 Executive Officer and Senior Manager of Corporate

Apr 2008 Executive Officer and Head of Internal Control Project, Corporate Planning Divisio

(Singapore) Sep 2017 Executive Expert and General Manager of Finance/

Apr 2020 Executive Expert and Chief Executive Auditor

Jun 2022 Audit & Supervisory Board Member\*



Noriko Yao External Audit & Supervisory Board . Member

Mar 1995 Graduated from the Legal Training and Research Institute of Japan

Apr 1995 Registered as attorney (Fukuoka Bar Association) Sep 2001 Joined Paul, Hastings, Janofsky & Walker LLP Oct 2002 Registered as attorney (Daini Tokyo Bar Association); admitted as attorney (New York

State Bar Association) Jan 2008 Partner, TMI Associates\*

Oct 2014 External Audit & Supervisory Board Member, Japan Overseas Infrastructure Investment Corporation for Transport & Urban Developmen Nov. 2015. External Director, Meiko Network Japan Co., Ltd.

Jun 2016 External Audit & Supervisory Board Member, SATO Holdings Corporation\* Jun 2019 External Director, Asahi Net, Inc.\*

Jun 2021 External Director, JGC Holdings Corporation



Naoki Kubo External Audit & Supervisory Board Member



2007 Left Misuzu Audit Corporation Aug 2007 Joined as Partner, KPMG Azsa & Co. (now KPMG

Arsa LLC)

Jun 2016 Vice Chairperson, Tokyo Chapter of The Japanese Institute of Certified Public Accountants

Jun 2019 Left KPMG Azsa LLC; Joined as Executive, Tokyo Chapter of The Japanese Institute of Certified Public Accountants Jul 2019 Established Kubo Accounting Office (to present)

Dec 2019 External Director, Beauty Sharing Technologies Co., Ltd.

Jun 2021 External Audit & Supervisory Board Member, SATO Holdings Corporation\*; Auditor, Japan Federation of Land and House Investigators' Associations\*

Apr 2022 Auditor, The Japan-Korea Cultural Foundation<sup>3</sup>

#### **Executive Officers**

President

Hiroyuki Konuma

Group CEO

Yoshinori Sasahara Oversees Japan business and internal IT platforms President, SATO Corporation

Vice President

**Executive Officer** 

Maria Olcese

Executive Officer

and RFID Business

**Executive Officer** 

Yuji Shimizu

Global Operations Officer

Oversees business management

Hirotaka Wada

Director, SATO Corporation

General Manager of Production

Head of South America General Manager, Achernar S.A. **Executive Officer** 

**Executive Officer** 

label businesses

Hironori Onishi

Regional Operations Officer for Asia

Hideyuki Hashimoto

PJM and global primary

Regional Operations Officer for Argox,

Goro Yumiba

Global Operations Officer Regional Operations Officer for North and Central Americas and India

Vice President

**Hayato Shindo** 

Europe and Oceania

Executive Officer

Oversees global business

Regional Operations Officer for

Executive Officer

Miki Takei Global Marketing Officer **Executive Officer** 

Kenji Ushiki

Director, SATO Corporation General Manager of Value Creation

Executive Officer

**Fusaaki Matsumoto** CFO and Chief Compliance Officer

Executive Officer

Naomi Maze

Global Human Resources Officer Chief Wellness Officer



Ryoji Itoh

External Director

External Director Chair of Remuneration Advisory Committee

Mar 2004 Representative Director and President,

Lion Corporation

Jan 2012 Representative Director and Chairperson, Lion Corporation

Apr 2012 External Director, Showa Nishikawa Co., Ltd.\* Jun 2014 Chairperson, Japan Table Tennis Association Mar 2016 Advisor, Lion Corporation

Jun 2016 Chairperson, Advertising Council Japan\* May 2019 Chairperson, Japan Marketing Association\*

Jun 2020 External Director, SATO Holdings Corporation\*; External Director, Nitto Boseki Co., Ltd.\* Mar 2021 Special Advisor, Lion Corporation\* Apr 2021 Chair of Remuneration Advisory Committee SATO Holdings Corporation\*

Jun 2021 External Director, TV Asahi Holdings Corporation\*; External Audit & Supervisory Board Member TV Asahi Corporation\*

External Director

Apr 1980 Joined Sony Corporation (now Sony Group Corporation) Sep 1992 President and Representative Director,

Jul 1994 General Manager of Sales and Marketing Dept., Recording Media and Energy Company,

Sony Corporation

Jun 2020 External Director, GS Yuasa Corporation

Executive Officer Takeshi Okamoto

Director, SATO Corporation General Manager of Sales

# Sustainability through our business

# **Basic concept**

Our Mission is to "create new value for our customers through products and services of superior quality, and to contribute towards a better and more sustainable world." As sustainability is inseparable from our auto-ID solutions business, we drive our CSR, ESG and SDGs initiatives through our business.

Amid rising stakeholder expectations for sustainability management, we established our basic policy for sustainability in 2018 and conducted a materiality assessment in 2019 to identify sustainability issues most material to our business and stakeholders.

In October 2019, we set up the Sustainability Promotion

Committee for formulating policies and action plans and driving sustainability efforts in line with business strategies. Through this committee, which reports directly to our top executive team since April 2022, we contribute to supply chain optimization and society with our business offerings, support the circular economy and decarbonization in our operations, manage human capital and preserve natural capital. When necessary, we also discuss with and seek advice from external experts and organizations.

We will continue pursuing sustainability practices and work to achieve our corporate mission and higher corporate value through our business.

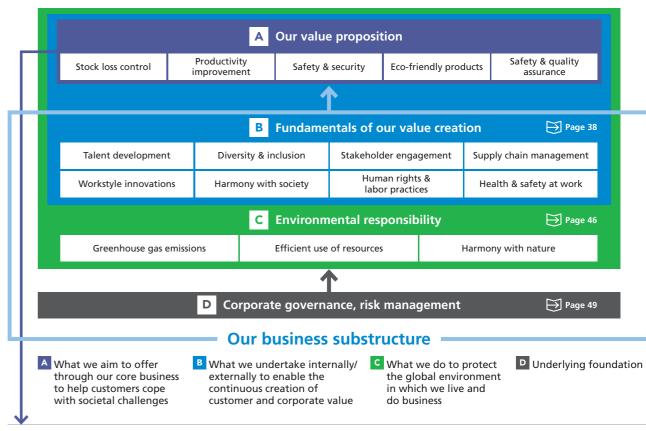
# Basic policy for sustainability

1	Create value	Sustainability goes hand in hand with customer value creation and corporate value enhancement, which we consider the fundamentals of company management.
2	Keep to our business	We achieve sustainability through our business.
3	Make it duplicable	Our sustainability initiatives shall be duplicable over time or across the group.
4	Align with the actual situation	The actual situation of our business operations shall reflect our ideas for sustainability.
5	Enhance disclosure	We shall disclose sustainability-related information to fulfill our accountability to stakeholders.

# **Materiality overview**

We identify our materiality agendas by their relevance to three areas: A. Our value proposition, B. Fundamentals of our value creation, and C. Environmental responsibility. These areas stand on the foundation of corporate governance and risk management.

#### Addressing sustainability priorities (materiality) with focus on our value proposition



Our value-creation story

#### Examples of value propositions we enable through our core business



TOPIC

# Reduce food waste and ensure food safety with accurate and efficient labeling

With consumers back dining out and traveling again, the hospitality industry increasingly seeks solutions for productivity, sustainability and food safety. Our labeling solution that automatically calculates use-by dates based on ingredient master data and prints MRD (make/ready/discard) labels plays a key role in eliminating manual work and reducing food waste. The solution prints takeout labels too, with allergen information. Its onboard intelligence and connectivity to cloud services allowing PC-less, compact printing also proved decisive to an American multinational hotel chain that recently installed it to its kitchens.



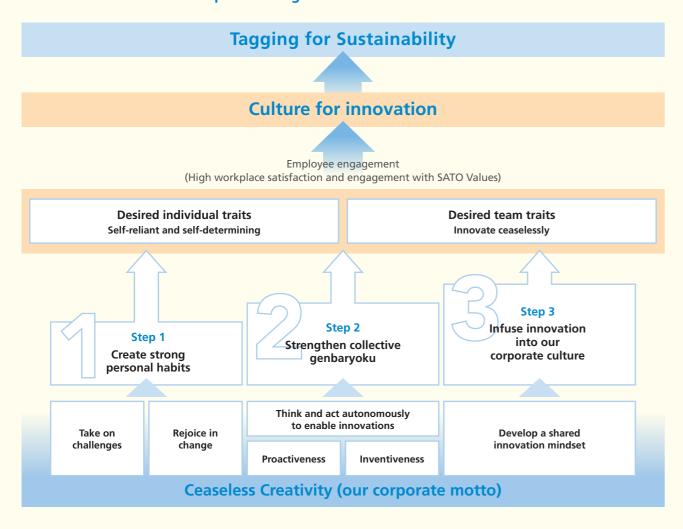
Examples of printed MRD labels

# **B** Fundamentals of our value creation: Human capital, the key for corporate success

We believe in cultivating a culture of innovation to create customer value, address societal challenges and raise our corporate value sustainably.

That's why we hone our competitive advantage of genbaryoku and practice corporate values in our daily work to foster self-reliant and self-determining talent who are capable of thinking and acting autonomously to initiate changes on their own.

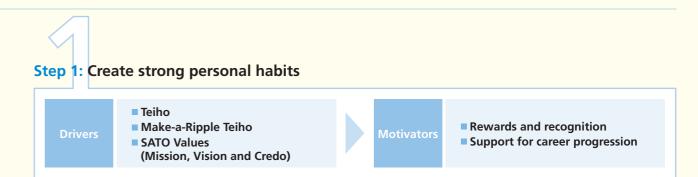
# Overview of our human capital management



Our process for building stronger human capital starts by empowering employees to create strong personal habits of taking on challenges and rejoicing in change through their daily work. Based on this **Step 1**, they can then leverage their proactiveness and inventiveness to think and act autonomously, which strengthens our core competency of genbaryoku at the company level in **Step 2**. When each employee makes conscious efforts to pursue the individual and team traits expected of them, this promotes the exchange of diverse perspectives and values to spark

innovation. We invest in human capital, hoping to infuse innovation into our corporate culture as Step 3.

This three-step process is based on various drivers (systems/activities that are closely connected to our business and HR strategies) and their motivators (inputs that support and encourage employees to be actively engaged in their work and workplace). The next pages explain how we provide opportunities for employees to develop their skills and capabilities and put them to use to reinforce Steps 1 and 2.



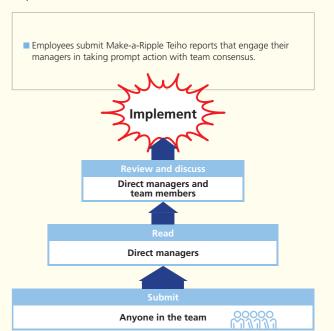
#### **Teiho**

Teiho is an in-house insight sharing system with which employees write short daily reports (within a set word count) about their ideas or suggestions to better the company and submit them directly to the top management. Started in Japan over 40 years ago and now used in group companies around the world, the system sets the ground for rejoicing in change and serves to raise employee awareness on detecting areas of improvement to unlock their creativity for initiating big and small changes to grow business sustainably.

In Japan, about 2,000 employees submit Teiho reports daily. After screening, some tens are read by the management, who sends out instructions for departments/members to follow up on necessary improvements ■ Teiho reports can be used as input for making important business decisions. Top management Relevant personnel Feedback **SATO Values** Secretary's Others Office

#### Make-a-Ripple Teiho

In FY 2022, we took a step further by adding a new "Make-a-Ripple" Teiho function in Japan to let employees raise ideas specific to their work/workplace for consideration by their immediate superiors. Make-a-Ripple Teiho shows employees that everyone can make a difference and brings out their proactiveness and creativity for detecting and addressing areas that need improvement. Through this, we hope to cultivate a culture that embraces change and inspires innovation.



**COLUMN** 

Examples of positive changes we made using employee ideas from Teiho and Make-a-Ripple Teiho

#### Teiho:

Introduced an online take-back form to promote printer recycling

Everyone in the company

We digitized our paper forms to let customers return their used printers with greater ease via our website. This also made our work easier

# Make-a-Ripple Teiho:

#### Adopted process improvements company-wide

We created pictorial guides for specific tasks so that they can be easily performed by anyone with consistent results. We also post information of inbound parcels online instead of emailing employees individually for pickup. These improvements helped us reduce errors and oversights to increase efficiency.

#### **Rewards and recognition**

We hold the Credo Awards World Cup every year to recognize outstanding employees who demonstrate our Credo, while rewarding Teiho writers for their ideas and insights with points and various awards. We also regard employee ideas and creativity for solving customer pain points as important intellectual assets, and reward notable inventions with awards. All awards come with a monetary prize to encourage active and high-quality participation from across our group companies.

#### Support for career progression

To help employees grow into true professionals as stated in our Credo, we have created role-specific career ladders that outline the required skills and experiences. This serves as a career map, helping employees understand their current position, acquire necessary knowledge to upgrade their work capabilities, and think strategically about their career paths. It also helps managers to guide team members along. We aim to integrate career mapping into our grading structure for wider use.

# Step 2: Strengthen collective genbaryoku

Think and act autonomously to enable innovations

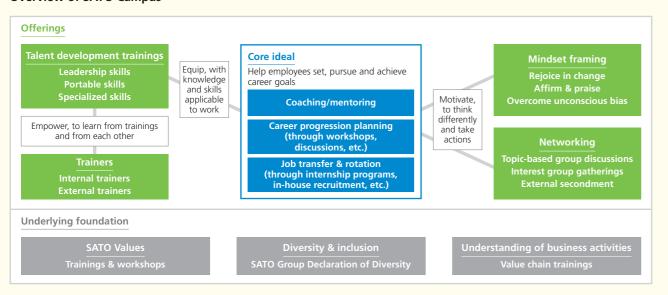
- Value chain trainings
- Managerial training programs

#### **SATO Campus**

To nurture self-reliant and self-determining talents, meet employees' professional development needs, and help them grow sustainably, we established SATO Campus in April 2021 with three missions. They are: 1 foster self-reliant and self-determining talent, 2 develop understanding of corporate values and business value chain, and 3 create opportunities for employees to apply the knowledge and skills they learned, so as to take new challenges and bring

out their best in work. With a central focus on realizing the career goals of our employees, SATO Campus offers not just training but also programs for job transfer or assignment and channels for fostering connections between employees and their workplace, and between workplaces. We will take a comprehensive approach to HR development through SATO Campus and further enrich its offerings to encourage employees to think creatively and act proactively.

# **Overview of SATO Campus**



# Value chain trainings

Value chain trainings in Japan aim to provide employees with a good understanding of our business and frontline operations. Through lectures and site visits, participants gain insights into SATO-specific keywords, business concepts and company operations. Going beyond their own jobs, they learn how every business activity connects us to our customers, and become more aware of how they

can maximize the value of the customer experience we provide. This understanding fuels creativity and drives employees to improve their work. Value chain trainings also foster communication across departments and strengthen the fundamentals of company management. We plan to expand these trainings to cover the supply chains of our customers in different industries.

#### How value chain trainings work

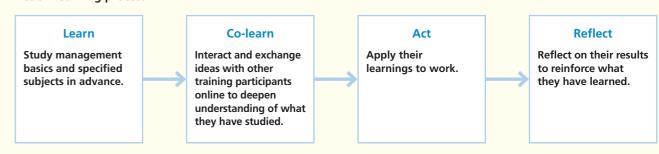


# **Managerial training programs**

In Japan, we started new training programs to teach managers to be self-reliant and self-determining, setting a good example for their team members to follow. We conduct training in an action learning format (as below) and provide a guidebook for participants to self-assess and

improve their management styles and skills after the training. We plan to structure managerial training programs consistently and will focus on senior managers in FY 2023 after training 226 managers in FY 2022.

#### **Action learning process**





# Step 3: Infuse innovation into our corporate culture

Develop a shared innovation mindset

Workplace satisfaction

- Employee engagement surveys
- Efforts to diversify key employees
- Group governance

# **Workplace satisfaction**

Employees are our valuable assets as we rely on them to create value sustainably through business. We believe in the fundamentals of respecting humanity and embracing diversity, and envision to be the customer's most trusted partner for mutual growth by building a workplace where employees can practice Ceaseless Creativity and contribute to sustainability. Improving employee engagement is one of our key targets in business management, which is why we conduct employee engagement surveys and use their outcomes toward implementing workplace improvements and innovating workstyles and HR schemes group-wide, under the monitoring of our top executive team.

#### **Employee engagement surveys**

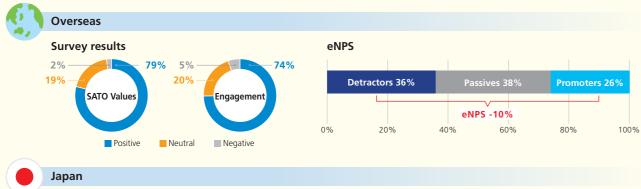
We conduct employee engagement surveys across our group companies. From the survey results, we can gauge how well employees are aligned with SATO Values and how much they understand our various business and HR strategies. We also gain an objective and quantitative understanding of our company's situation, which helps us create and execute action plans aimed at improving workplace satisfaction.

Two separate surveys were conducted in FY 2022, one for Japan and one for other countries due to language differences, but we will standardize the survey questions starting FY 2023.

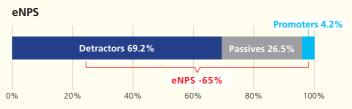
From the employee engagement survey which we conducted for the first time outside Japan in FY 2022, we found that the majority (79 percent) of employees felt positive toward SATO Values, an area we prioritize. This indicates that our workforce is aligned with our corporate values and practices them globally.

Also, our eNPS (employee net promoter score) results in FY 2022 compared well against other manufacturers in Japan and overseas (based on data from Mercer and beBit). We will engage our group companies in working together to further improve this score.

#### Our FY 2022 employee engagement statistics



The above data is not available as the FY 2022 Japanese survey used a different set of questions.



# Efforts to diversify key employees

The diverse strengths and capabilities of our employees are what make us competitive as a business. In Japan, we actively recruit mid-career and non-Japanese professionals, combining their strengths with the rest of our workforce to

broaden our business horizons. We have also set diversity goals, which include increasing the number of female managers to expand the company's talent pipeline, as part of our efforts to diversify employees in key positions.

#### Diversity goals (Japan)

#### 1 Increase female managers

For FY 2022, about 23 percent of our employees and 7.3 percent of our managers in Japan are women. We aim to raise both ratios, particularly the ratio of female managers to over 8.4 percent in FY 2025 and to over 10 percent in FY 2030. We have set department-level targets and are planning actions with the help of our HR Development Committee.

# 2 Increase uptake of paternity leave

We drive workstyle innovations, promoting not only company-wide telework and flextime initiatives but also flexible working arrangements for employees with childcare commitments. In FY 2021, only 20.6 percent of male employees took paternity leave they were entitled to, but as many as 94.1 percent took childcare-related leave. To help new mothers stay in the workforce, we will encourage more male employees to take time off, ultimately raising paternity leave rate to our target of over 85 percent in FY 2030.

# 3 Reduce gender wage gap

We are committed to providing a genderinclusive workplace with systems that pay and appraise male and female employees equally based on their work. However, due to the relatively smaller representation of women in leadership positions, the gender wage gap for our full-time employees stands at 69.2 percent. We will continue efforts to promote women's empowerment to build a more diverse and conducive workplace.

#### **Group governance**

# **Tagging for Sustainability** We give every 'thing' its own ID so it connects with the world

#### Strong leadership to achieve materiality agendas

Appoint executives through our board's advisory committee

Develop talent through a specialized committee

# ■ Appoint executives through our board's advisory committee

With the support of our board's Nomination Advisory Committee, we assess candidates based on a set of selection criteria to appoint internal directors and executive officers who demonstrate strong leadership in running our business sustainably and driving SATO Values.

#### ■ Develop talent through a specialized committee

The HR Development Committee we established under our Nomination Advisory Committee in FY 2022 helps us look into succession planning and work on fostering key employees with stronger, more effective human capital management and HR strategies.

#### ☐ Introduce a globally integrated HR framework

We engage HR personnel from across our group companies in online meetings where we align our direction and monitor the progress of shared initiatives to provide support as necessary.

Also, we launched a worldwide learning management system in FY 2021 and expanded its course offerings in FY

#### Strong group governance with human capital management

Introduce a globally integrated HR framework

Enhance governance of overseas subsidiaries

2022. This system offers many functions, such as functions for administrators and learners to manage group trainings and track learning progress, serving as an important cornerstone for continuous talent development.

#### ☐ Enhance governance of overseas subsidiaries

In FY 2021, we introduced a global grading system for managers at our overseas subsidiaries, followed by compensation benchmarking. And in FY 2022, we revised compensation for locally hired managers heading our overseas subsidiaries, using it as a basis when hiring or making compensation decisions for top-level management.

Additionally, we started programs to identify and foster key employees, taking the first step in FY 2022 to conduct executive assessments on overseas top managers to understand their strengths, weaknesses and opportunities for growth. We plan to match top managers to trainings, stretch assignments and midterm placements/appointments based on their assessment results while expanding the scope of our aforementioned programs to cover other managers at overseas subsidiaries.

Section Section Section
troduction Messages Our value-creation story

# **B** Fundamentals of our value creation: Stakeholder engagement and IP management

# Stakeholder engagement

To engage with stakeholders, we host a variety of events for shareholders and investors. Many companies have shifted their events to online platforms over the past few years, but in-person events are making a comeback. A tour into our HQ "S-cube" showroom is one such event we have hosted since FY 2022. Glass-walled cube-shaped booths showcase our products, solutions and future vision by market and theme.

Visitors have reported a high level of satisfaction. Many found our solution explanation insightful and our temperature-sensing RFID solutions innovative. Through such events, we will continue to engage with our

stakeholders, including shareholders and investors, to help them better understand SATO's business and the underlying fundamentals of our value creation.



# Intellectual property management

The SATO Group, with our corporate motto of Ceaseless Creativity, has grown together with our customers, providing tagging-based solutions to meet their operational needs. Intellectual property we produce in the process is inseparable from our business and keeps us competitive.

Through our Intellectual Property (IP) Department, which reports directly to the Group CEO, we engage in company-wide activities and teamwork to create intellectual assets that help enhance and grow our existing DCS & Labeling business, toward realizing our medium-term management plan. As we make and sell our products, we strive to improve them to deliver more advanced solutions. This is our focus for both business and IP. Such efforts have boosted patent applications associated with our solutions, raising the three-year average through FY 2022 to nearly three times that of FY 2014.

We are also eager to produce IP that supports technological innovations as part of our strategic investment in seeking long-term growth and expanding businesses toward Tagging for Sustainability. In our process of developing new devices for tagging, logging and sensing of data, we started performing and providing IP landscapes,\* taking actions to strategize how we create intellectual assets for competitive differentiation and grow our IP portfolio both in and outside Japan.

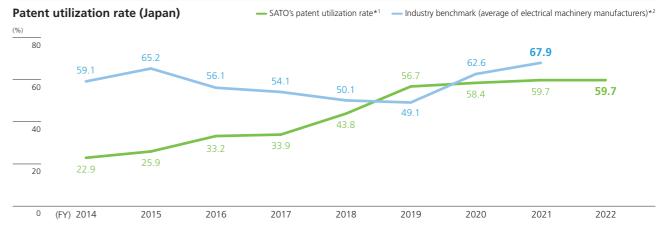
With a focus on protecting and leveraging the creative outputs we produce from solving customer pain points, we have been applying for patents and working to increase our patent utilization rate. Also, we replace older, less valuable patents with newer, more valuable ones to improve overall quality, reviewing and rebalancing our patent collection regularly to keep it compact and aligned with our business portfolio. The graph on the next page shows how our patent utilization rate is holding up well while the average patent utilization rate across our electrical machinery manufacturing industry recovers after a temporary dip. As we seek stronger patent protection to support and reinforce growth of our global DCS & Labeling business, the number of patents we hold in key countries outside Japan has grown rapidly such that by the end of FY 2022, it is already more than 2.6 times that of FY 2014.

This corresponds with the bigger role our overseas business now plays at the group level. It brought in almost 50 percent of our consolidated sales in FY 2022, up from just around 30 percent in FY 2014.

To motivate even more intellectual creations and inventions that contribute to customer value and our competitive advantage, we have made invention awards part of our in-house awards for recognizing Ceaseless Creativity. Held every year since 2000, the Invention Awards ceremony, themed "Involving everyone in innovations to make SATO stronger," shows our appreciation and commendation for employees who produce outstanding inventions with actions and efforts that embody Ceaseless Creativity.



\*1 Total number of patents and not the number of unique patents. For example, if a patent is granted in four countries, it will be counted four times.



\*1 Source: In-house records.

\*2 Source: Japan Patent Office Annual Reports 2019–2023.

Through the awards, we also learn from each other and find inspiration for our next actions, thereby fostering a corporate culture of innovation.

As society changes, our customers' needs change too. In using IP to protect and leverage the value we create today (exploiting our current business capabilities) and tomorrow

(exploring opportunities for future growth), we believe we can improve our competitiveness and will continue doing so to create a better and more sustainable world and raise our corporate value over the long term.

\* Analysis of patent and market data used by companies to understand their strengths and market positioning and to make informed decisions about their corporate and business strategies.

#### TOPIC

#### **Our 24th Invention Awards**

We give recognition to value-creating innovations, commercialized designs and other employee inventions, focusing on intellectual assets that help enhance and grow our existing DCS & Labeling business as well as those that support technological innovations eyeing long-term growth. In 2023, 11 out of the 15 awards presented went to inventions related to DCS & Labeling. These include inventions for setting up printers before installation via a one-touch NFC feature and for controlling how printers connect and communicate to manage them remotely via the cloud network. The other four awards went to inventions for new, original devices that would contribute to our long-term growth.



At the awards ceremony

Sustainability management

# **c** Environmental responsibility

Climate change, ecological degradation and biodiversity loss all pose serious threats to social stability. We believe environmental protection is a common goal for all of humanity and an indispensable part of our sustainable business activities. This thinking is fundamental to the efforts we make under our environmental policy and carbon neutrality declaration.

Our environmental policy

The SATO Group recognizes environmental protection as a priority common to humankind, and strives to improve the environment and prevent pollution for a sustainable world by conserving resources and energy, lessening waste and reducing odor/noise pollution. We seek to provide greener products and services, and commit to contributing to the local community and protecting biodiversity.

# **Approach to decarbonization**

# **Basic concept**

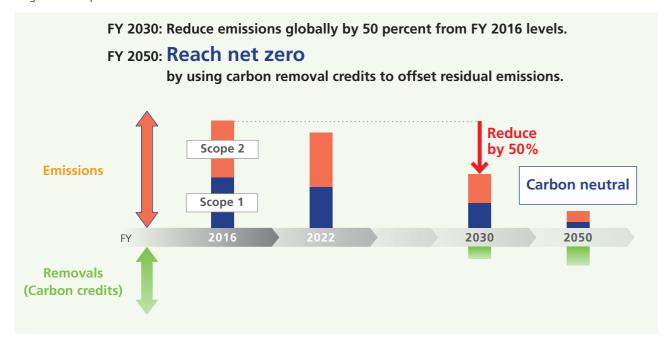
We aim to reduce greenhouse gas emissions, including carbon dioxide, not only from our own operations (Scope 1 and 2) but also from our supply chain (Scope 3) by

sharing expertise in decarbonization with suppliers.

We also help reduce emissions at customers' worksites through our products and solutions.

# Our carbon neutrality declaration

Targets for Scope 1 and 2 emissions



Target for Scope 3 emissions

FY 2030: Reduce emissions globally by 30 percent from FY 2021 levels.

#### Our progress in reducing emissions

(Metric tons of CO<sub>2</sub>)

Area	Key indicators	FY 2016 results	FY 2020 results	FY 2021 results	FY 2022 results	FY 2030 targets	
Croupuido	Scope 1 and 2 emissions			10,252	8,709	5,965	
Groupwide	Relative to FY 2016	_	Down 7.1%	Down 14.1%	Down 27.0%	Cut by 50%	
lanaa	Scope 3 emissions	299,300	307,120	332,652	314,271	232,856	
Japan	Relative to FY 2021	_	_	_	Down 5.5%	Cut by 30%	

Scope 1 covers direct emissions from company-owned sources (e.g., emissions associated with fuel combustion or industrial processes)

Scope 2 covers indirect emissions from the consumption of purchased energy including electricity, heat and steam

Scope 3 refers to emissions indirectly linked to the company through its value chain; it includes all sources not within Scope 1 or 2.

Learn more about our carbon neutrality declaration.

WEB www.sato-global.com/sustainability/environment/carbon\_neutral.html

# Recap

In FY 2022, we reduced Scope 1 and 2 emissions by 27.0 percent from FY 2016 and by 15.1 percent year on year. Our Scope 2 emissions are lower after key SATO worksites in Japan switched their power source to renewable energy (in FY 2021) and our Vietnam subsidiary installed solar panels.

Our Scope 3 emissions are also lower by 5.5 percent from a year ago, owing largely to cuts in Category 1 (purchased goods and services) emissions related to procurement from semiconductor suppliers that we had to step up last fiscal year in order to meet demand.

### **Action plans**

To reduce Scope 1 and 2 emissions, we will continue to expand use of renewable energy by installing more solar panels and sourcing renewable energy via off-site power purchase agreements (PPAs) and other options. We also plan to promote energy efficiency and conservation by streamlining our internal value chain (with focus on production) and replacing company cars with eco-friendly vehicles.

Data shows that emissions associated with purchased goods and services (Category 1), use of sold products (Category 11) and end-of-life treatment of sold products (Category 12) account for the bulk of our Scope 3 emissions. To cut these emissions, we will take various actions such as engaging and collaborating with suppliers for green procurement, using refurbished components, making/selling printers that consume less energy, and promoting the recycling of end-of-life printer parts, used ink ribbons and discarded label liners.

Learn more about our label liner recycling program in Japan. ( Page 48)

Our Sustainability Promotion Committee leads efforts for decarbonization, which we pursue through the value-added solutions we provide customers and through our own operations. This committee works to embed sustainability in our corporate/business strategies and drive group-wide actions for addressing climate change and other sustainability priorities, under the direction of our Executive Officers Meeting (responsible for top-level decision-making) and the oversight of our board of directors.

Through the climate scenario analysis, we developed two views on our medium- and long-term future. The first 1.5°C scenario aligned with the Paris Agreement presents substantial risks associated with rising raw material costs but also creates demand for reliable traceability systems, bringing huge opportunities for our business. The second

4.0°C "too little, too late" transition scenario carries physical and business continuity risks, which increase costs significantly for our operations. Actions we can take to manage risks include cutting our greenhouse gas emissions further, building a socially responsible procurement framework and strengthening business continuity planning. Possible actions for managing related opportunities, on the other hand, include developing and offering more eco-friendly products/solutions and expanding business for data collection or utilization. In view of these actions identified from the climate scenario analysis, we determined that we will be able to operate our business with resilience under both scenarios.

Our Sustainability Promotion Committee takes the lead to regularly evaluate the business and financial impact of climate-related risks, reporting its evaluations to the Executive Officers Meeting and the board of directors as necessary to ensure that processes for managing these risks are integrated into the company's overall risk management.

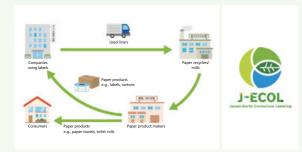
Learn more about our actions in response to TCFD recommendations.

WEB www.sato-global.com/sustainability/tcfd/

COLUMN

# SATO and label industry partners launch J-ECOL, a label liner recycling program in Japan

In May 2023, SATO established J-ECOL (Japan Earth Conscious Labeling Association) with three of our label industry partners. It is a label liner recycling program that aims to create and promote a circular business model in our industry.



Labeling is an indispensable way of communicating useful information, but most labels have backing liners to protect their sticky surfaces, which typically end up as waste. That's why we decided to launch a recycling program that would effectively use liner waste as a resource to reduce environmental impact.

Through J-ECOL, we act as an intermediary between end users who release liner waste and the recycling companies. We also plan to set up working groups to encourage liner recycling and support the development of recycling technologies. Each member company will work to engage and connect different stakeholders in enabling the circular use of resources across our industry.

www.sato-global.com/news/2023/release/06-23-2.html

# Corporate governance

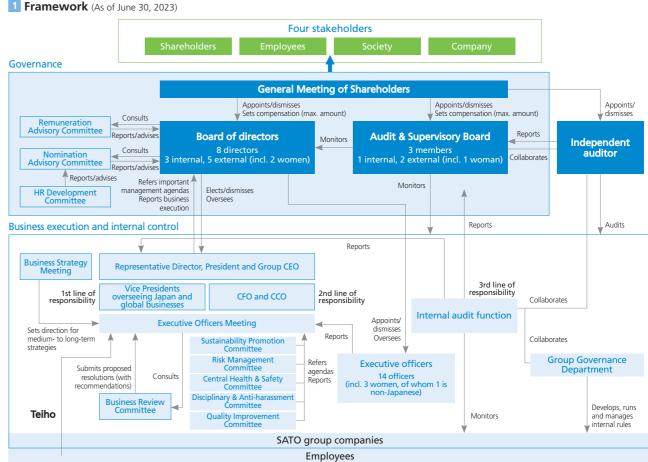
# 1. Basic concept

We aim to realize sustainable growth and higher corporate value on a medium- to long-term basis under our vision of being "the customer's most trusted partner for mutual growth, and always essential in an everchanging world." We believe that building and continuously strengthening corporate governance to support these aims is critical to sound, transparent and

efficient management. Besides enhancing audit and control functions through our Audit & Supervisory Board, we also appoint independent external directors of diverse backgrounds to constitute the majority of our board of directors for strong and transparent management oversight, in our efforts to lay the groundwork for effective governance to deliver for our stakeholders.

# 2. SATO's corporate governance

1 Framework (As of June 30, 2023)



#### 2 Board of directors

Our management consists of a board system with an Audit & Supervisory Board to provide strong audit and control. We also have an executive officer system in place to separate our operational function from our managerial decision-making and oversight functions to enable quicker decisions.

As of June 30, 2023, we have eight directors on our board, complying with our Articles of Incorporation, which limits the number of directors to no more than 12. Out of these eight, two directors are concurrently serving as executive officers, one as internal non-executive director, and the remaining five as external directors. External directors make up the majority of our board and

Our value-creation story

#### Sustainability management

help ensure proper oversight of the management team with their independent perspectives. The board of directors meets once a month in principle; it convened 13 times in FY 2022. At board meetings, matters stipulated by law and the Articles of Incorporation as well as important company matters governed by board regulations are discussed and reviewed in a planned and comprehensive manner. Since FY 2018, pre-meeting sessions have also been held to explain important agendas and industry-specific initiatives or engage non-executive directors in various discussions to deepen their understanding of the business and operations.

#### **Board of directors** & tibuA **Supervisory Board** Chair 🎎 external external & & & & & one is representative Internal/ full-time

In January 2020, we changed how the board is chaired, electing a non-executive internal director familiar with internal affairs rather than having a rotating chairmanship. The intent of this change was for the board chair to set relevant and timely meeting agendas and drive collaboration between executives and external directors to help the board function more competently and responsibly in making major business decisions and providing management oversight. From April 2021, we elected an external director to chair the board to further enhance its oversight function and strengthen governance.

In line with revisions made to Japan's Corporate Governance Code (CGC) in FY 2021, our board sought to focus more on deliberating important company matters and exercising oversight by delegating more authority to the executive team. Accordingly, we make and execute business decisions in our Senior Executive Management Meeting (chaired by a non-executive internal director) and Executive Officers Meeting to improve our risk management capability even as we accelerate the business.

As the company transitioned to the Tokyo Stock Exchange's new Prime Market segment and Japan's Ministry of Economy, Trade and Industry updated its Practical Guidelines for Corporate Guidance Systems in FY 2022, we are making changes in FY 2023 to delegate even more authority to the executive team by putting the Executive Officers Meeting in charge of top-level decision-making, and establishing a new Business Strategy Meeting that includes the non-executive internal director to set the direction for the company's mediumto long-term strategies and ensure proper executive decision-making. From FY 2023, the Business Review Committee (established in April 2021) operates under the Executive Officers Meeting. It examines and analyzes business risks (associated with investments and loans, acquisition and disposal of stock and fixed assets, alliances and important agreements, and the sale or acquisition of businesses) to improve the quality of deliberations for top-level decision-making.

Based on the latest CGC revisions, we are making additional disclosures about our stand on key CGC principles such as sustainability initiatives for managing human capital and responding to climate change.

See our corporate governance report for details.

WEB www.sato-global.com/about/governance/governance.html#anc\_08

#### 3 Audit & Supervisory Board

The company has an Audit & Supervisory Board comprising one full-time and two external members as of June 30, 2023.

Audit & Supervisory Board members attend board of directors meetings to check business decisions and the effectiveness of internal controls, expressing their opinions when necessary. Members regularly receive explanations on audit plans from the company's audit firm (independent auditor) and engage in direct communication and information sharing with the firm through its quarterly and year-end auditor's reports. For key audit matters (KAM) identified by the audit firm, the Audit & Supervisory Board will verify their reasoning and follow up on them regularly, sharing information accordingly. It also checks the audit firm's work for appropriateness and legal compliance to assess the firm for its performance.

The full-time member attends the Executive Officers Meeting and other important in-house meetings, where he audits/supervises different decision-making processes and resolutions reached, expressing his opinions when necessary. Under the oversight of the Audit & Supervisory Board, he undertakes a wide range of other activities, including verifying the readiness/operation of internal

controls, examining the financial reporting system and reviewing various report materials. He also goes on site visits to understand on-site information from department managers/heads and provide advice while reporting his work outcomes to the Audit & Supervisory Board. In addition, he collaborates with the audit firm to receive quarterly audit/review reports, exchange opinions and gather information as required to create an environment conducive to proper auditing. He also constantly exchanges opinions with our internal audit function (comprising Japan and global audit departments), from which he receives audit results and internal control evaluations concerning financial reporting that help him perform auditing in an effective and thorough manner.

#### 4 Evaluation of the board's effectiveness

The company conducts annual surveys to analyze and evaluate the effectiveness of our board of directors, verifying that corporate governance is enabling sustainable creation of increased corporate value.

See our corporate governance web page for our FY 2022 evaluation approach and results.

WEB www.sato-global.com/about/governance/governance.html

# 5 Appointment and dismissal of directors and representative directors

We select, via a transparent process, candidates who are able to actively contribute to the board's decision-making and managerial oversight functions with their extensive experience/expertise and excellent character/discernment.

In April 2021, we established the Nomination Advisory Committee as an advisory committee to the board of directors. The committee (whose chair and majority of members are external directors) functions to not only propose the appointment and dismissal of individual candidates, but also look into the board's composition and overall operation (including decision-making on appointment policies or standards/processes and succession planning) to provide reports and recommendations.

See our corporate governance web page for our appointment and dismissal criteria.

WEB www.sato-global.com/about/governance/governance.html

#### 3. Policy and activities to ensure proper company operations

As a business, we aspire to solve challenges and create new value for customers operating in various types of worksites, industries and markets around the world. We believe it is important that proper internal control systems are established and consistently implemented for both frontline operations and organizational-level leadership so as to realize our corporate social responsibility and grow sustainably.

See our corporate governance report for details.

WEB www.sato-global.com/about/governance/governance.html#anc\_08

# 4. Audit checks by independent auditor

See our corporate governance report for details.

WEB www.sato-global.com/about/governance/governance.html#anc\_08

# 5. Remuneration for board members

Established in April 2021, our Remuneration Advisory Committee (whose chair and majority of members are external directors) functions to not only support the board in drafting performance evaluations for directors, executive officers and senior officers with their proposed remuneration, but also look into all remuneration matters (including remuneration policies or standards/procedures and information disclosure) to provide reports and recommendations.

#### 1 Remuneration policy

The remuneration structure for board members is an extremely important element of corporate governance. The company adopts the following policy with the board's approval.

- 1) Remuneration amount shall be set at a level capable of securing and retaining board members to make important management decisions and supervise business execution.
- 2) Remuneration structure shall be geared toward the company's sustainable growth and greater medium- to long-term corporate value, and resonate with the values of shareholders and other stakeholders.
- 3) The board shall comply with the remuneration determination process set out by its advisory committee for accountability, fairness and transparency.

#### 2 Procedure to determining remuneration

The following steps are taken by the board to ensure fair and transparent deliberations.

- 1) Board of directors revises basic/performance-based remuneration amount (tied to position) and payment coefficient.
- 2) Representative director evaluates officers for their full-year business and individual achievements, with support from internal directors.
- 3) Board of directors approves evaluation and decides performance-based remuneration amount for each member.

#### 3 Composition of remuneration

Remuneration for the company's directors consists of basic compensation (fixed monetary sum), performance-based monetary compensation and performance-based stock compensation. The weighting of each component is decided by considering balance with overall remuneration amount and position of officer, whereby those in higher positions receive a larger ratio of performance-based compensation. The above does not apply to non-executive directors, who shall only receive fixed compensation and non-performance stock compensation, and Audit & Supervisory Board members, who shall only receive fixed compensation.

#### Breakdown of board members' remuneration for FY 2022

Position	Total remuneration (Millions of JPY)	Fixed compensation	Performance-based monetary compensation	Performance-based stock compensation	Stock compensation	No. of eligible board members	
Director	252	195	33	19	5	9	
(i) External	70	65	0	0	5	5	
(ii) Internal	182	130	33	19	0	4	
Audit & Supervisory Board member	62	62	0	0	0	5	
(i) External	17	17	0	0	0	2	
(ii) Internal	45	45	0	0	0	3	

Ratios of the various remuneration components for board members derived from FY 2022 actuals are as follows.

Position	Fixed	Performance-based	Stock	Composition of performance-based compensation		
Position	compensation	compensation	compensation	Based on business achievement	Based on individual achievement	
Representative Director and President	62.1%	37.9%	0.0%	100%	_	
Representative Director and Vice President	64.7%	35.3%	0.0%	50%	50%	
Director and Vice President	72.5%	27.5%	0.0%	50%	50%	
Non-executive internal director	96.0%	0.0%	4.0%	_	_	
External director	92.0%	0.0%	8.0%	_	_	
Internal member of Audit & Supervisory Board	100%	_	_	_	_	
External member of Audit & Supervisory Board	100%	_	<u> </u>	_	<u> </u>	

# 6. Skills matrix for directors and Audit & Supervisory Board members

The following table shows skills/competencies of our directors and Audit & Supervisory Board members mapped against what is expected of their roles. These skills/competencies are appropriately well-balanced with the company's needs.

				Knowledge and experience to lead management and business appropriately			Knowledge and experience to establish and maintain an appropriate management foundation			Panoramic perspectives to ensure sustainability		
	Executive	Independent	Name	а	b	С	d	е	f	g	h	i
		_	Hiroyuki Konuma									
		_	Yoshinori Sasahara									
	_	_	Tatsuo Narumi									
Directors	_		Yuko Tanaka									
Directors	_		Ryoji Itoh									
	_		Hideo Yamada									
	_		Sadayoshi Fujishige									
	_		Yoshiko Nonogaki									
Audit &	_	_	Kiyohiko Yoshii									
Supervisory Board	_	•	Noriko Yao					•	•			
members	_		Naoki Kubo									

1 Knowledge and experience to lead management and business appropriately

a Business/organizational management b Industry knowledge (sales/technology) c International business

2 Knowledge and experience to establish and maintain an appropriate management foundation

d Finance and accounting e Legal and compliance f Human resource and labor relations

3 Panoramic perspectives to ensure sustainability

**9** Governance and sustainability **h** Risk management **i** Diversity

Working with different companies as their external director, I find that SATO's board meetings always allow for free and open-minded discussions. There are no rigid agendas, and nothing is taboo to talk about. Unlike many Japanese companies, SATO's board is comprised in majority of external directors, who help maintain healthy tension with internal directors and executive officers. While I do feel that some agendas should be reviewed more thoroughly before they are submitted to the board, the situation is improving and directors now focus better on deliberating and making decisions, thanks to the establishment of an in-house Business Review Committee.



Hideo Yamada External Director Chair of the Board

Back when Tokuo Fujita (SATO's second president) ran business, board meetings were short and simple, owing largely to his unique leadership. But as the company grew globally and faced new challenges (most recently the COVID-19 pandemic), board directors have come to play a greater

role, leading to longer discussions. This is a natural shift, considering the size of SATO's business in annual sales (which exceed ¥100 billion) and the number of its overseas subsidiaries.

New president and group CEO Hiroyuki Konuma is one of the younger CEOs of companies listed on the Prime Market segment of the Tokyo Stock Exchange. We can expect him to run SATO differently with new ideas and bold goals. I hope to use my legal knowledge and experience to provide opinions from governance and compliance perspectives to reflect the views of the company's shareholders and other stakeholders.

For SATO to scale greater heights as a truly global and Prime Market company, I recommend it works on the following areas. 1 Solidify its footing by going back to its basics in The Spirit of SATO, and strengthen corporate planning to create and implement proactive business strategies.

2 Foster talent to help SATO's overseas businesses reach their high growth potential, and strengthen their monitoring. I, as an external director, will be asking questions and offering suggestions to drive active discussions that help shape the company's future.